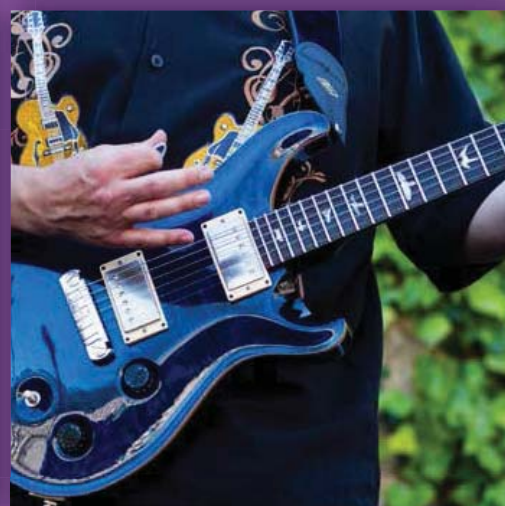


Home SWEET Home

A Benefit to End Homelessness



Sunday, April 24
1:00 p.m. - 5:00 p.m.
Triton Museum
Santa Clara, CA



Home SWEET Home

A Benefit to End Homelessness

Dear Friends,

For 35 years, HomeFirst has been a leader in solving homelessness in Santa Clara County by thousands of people find and keep permanent housing each year. We partner with all government agencies working in our sector, but nearly one-third of our funding comes from corporations, foundations, and individuals—concerned, responsible folks like you.



For nearly two decades, we produced the popular “Rivers of Chocolate” benefit for homeless services, which became Northern California’s premiere wine, sweets, and savories tasting event. Now **we’ve reinvented Rivers of Chocolate as “Home Sweet Home”** in a more intimate setting on the grounds of the Triton Museum in Santa Clara. Of course it will have the same high-quality food, beverages, and entertainment, plus networking opportunities and chances to learn about the work being done to bring people off the streets.

I believe the key participants in any event are the sponsors. They deliver the momentum for success. As a Home Sweet Home sponsor, you’ll directly benefit people living on the streets and you’ll also gain:

- Community visibility through marketing activities
- Access to affluent Silicon Valley professionals who attend the event
- Ability to host clients or employees as VIPs at a fun, high-end event
- Increased goodwill in the community for supporting an important and visible cause

Thank you for considering a partnership to help our cause through such a fun event. I look forward to meeting you and toasting to your generosity!

In Gratitude,

A handwritten signature in black ink, appearing to read "Andrea K. Urton". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Andrea K. Urton
CEO, HomeFirst

To see a list of HomeFirst’s corporate and community sponsors go to:
www.HomeFirstSCC.org/Sponsors.

Home SWEET Home

A Benefit to End Homelessness

Sponsor Benefits

The chart shows our suggested sponsorship packages but we are happy to put together a group of benefits that make the best sense for your organization and your level of contribution.

Benefits*	Presenting \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Benefactor \$1,000
Complimentary tickets	10	8	6	4	2
VIP/Sponsor tent access	Yes	Yes	Yes	Yes	Yes
Logo on print/email Communications	Yes	Yes	Yes	Yes	Yes
Logo on event signage	Yes	Yes	Yes	Limited	Limited
Logo/links on HomeFirst website	Yes				
Logo/links on Home Sweet Home event pages and blog	Yes	Yes	Yes	Yes	Yes
Mention during live program	Yes	Yes	Yes	Yes	
Mention in printed program	Yes	Yes	Yes	Yes	Yes
Logo on event coasters	Yes	Yes	Yes	Yes	
Logo on staff/volunteer t-shirts	Yes	Yes	Yes	Yes	
Special name tag ribbons	Yes	Yes	Yes	Yes	Yes
Social media recognitions	Yes	Yes	Yes	Yes	Yes
Special mentions in press communications	Yes	Yes	Yes	Yes	
Special mention in advertising	Yes				
First right of refusal for 2017 Presenting Sponsorship	Yes				
Exclusive HSH content for your internal communications	Yes				

* Please note that some media and print material recognition opportunities will have deadlines.

Home SWEET Home

A Benefit to End Homelessness

Current Sponsors*

The following generous sponsors have already committed their support to Home Sweet Home. Join them in making a difference while enjoying gourmet tastings and live entertainment in the heart of Silicon Valley.

Silver Level Sponsors



Bronze Level Sponsors



Auction Donations

Do you have a vacation home, a unique talent, or sports tickets to donate to a good cause? Auction donations are one more way you can help make Home Sweet Home 2016 a success. Your gift will keep giving, allowing HomeFirst do more to end homelessness in our community. Past auction items have included:

- Two Week Long Vacations at La Costa Resort
- San Francisco 49ers Tickets with Field Passes
- Private Chef Dining in Your Home
- A Weeklong Vacation in Tahoe
- Morocco's Restaurant Dinner for 10
- CordeValle Golf Threesome with Mike Blach
- Bon Appétit Culinary Delight for Six
- Retreat Weekend in Santa Cruz
- A Private Casino Party in Your Home
- Wine Tasting and Tour Packages
- Flight Tours of the San Francisco Bay Area
- A Firehouse Dinner and Tour

If you are interested in donating an auction item, please email events@homefirstsc.org with the subject line "Auction Donation". As a donor to our live and silent auctions, you or your company will be acknowledged during our live and printed programs. Thank you!

*Sponsor list as of January, 2016

Home SWEET Home

A Benefit to End Homelessness

About HomeFirst

HomeFirst serves more than 4,000 people each year. We operate the largest homeless service center, the largest shelter, the largest street/encampment outreach team, and a wide array of services for homeless veterans and their families. We are the largest provider of cold weather shelter in Santa Clara County. We also run two family living centers in Santa Clara and San Martin, and operate a shelter and programs for homeless youth in the foster care system.

How Your Sponsorship Matters

[\\$25,000](#)

Six-month stay at the Boccardo Reception Center for two chronically homeless individuals with help to find housing.

[\\$10,000](#)

Participation in our New Start Program for one work-ready individual, which includes six months of shelter and training.

[\\$5,000](#)

A six-month supply of personal hygiene items, snacks, blankets, and socks to be delivered by our street outreach teams.

[\\$2,500](#)

Three months of employment counseling and job search services for four homeless veterans.

Business/Individual Benefactors

[\\$1,000](#) provides 25 individuals with a night's shelter stay and referrals to social services.

Sponsor Contact

Xian Ballesteros

Director of Development

(408) 539-2112

events@homefirstscc.org

Join The Conversation

